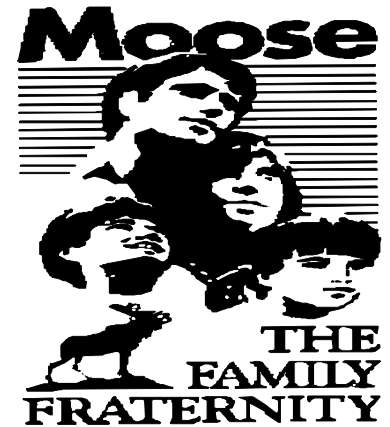




# HEARTBEAT OF THE MOOSE



Iowa City Moose Lodge 1096  
Iowa City Chapter 509  
July/August 2013  
Volume 13 Issue 2

## Editor

Lonny Barr

## Contents

WOTM News .....	2
LOOM News .....	3
News & Events.....	4



Email the Moose:

lodge1096  
@mooseunits.org

Email articles:

[heartbeat1096  
@gmail.com](mailto:heartbeat1096@gmail.com)

## EVENTS CALENDAR

Dan Monroe

Check us out on the Web:  
[mooseintl.org](http://mooseintl.org)

## Mooseheart's Centennial Celebration July 27 Will Mark 100 Years of Giving Hope to Kids in Need

Ever since its dedication on July 27, 1913, Mooseheart Child City and School has given a home, education and stability to more than 12,000 children from across the continent, and the world.

Exactly 100 years later—Saturday, July 27, 2013—will be an all-day celebration of Mooseheart's mission and successes, as thousands of Moose members, Mooseheart alumni and members of the community will mark the history and the future of the community, with a 100-minute fun run, hours of free live entertainment, a carnival, food and beverage tents, fireworks at dusk—and by breaking ground on a \$10 million renovation project of Mooseheart School. From 9am through until after dark, it's the Mooseheart Centennial Celebration.

"The bottom line is Mooseheart would not exist if it wasn't for the ongoing support and generosity of the men and women of the Moose," said Mooseheart Executive Director Gary Urwiler. "We are looking forward to celebrating the grand occasion with our Moose members and Mooseheart students, and kicking off the next 100 years of service to children of need."

A rededication ceremony for Mooseheart, honoring Mooseheart founder James J. Davis and first Superintendent Rodney Brandon, and featuring remarks from former U.S. House Speaker Dennis Hastert, will highlight festivities at 11am. Preceding, at 9am, will be the 100-minute Centennial Challenge Walk/Run; and following throughout the afternoon will be a full carnival and pony rides, musical entertainment throughout the day including Rick K and the Allnighters and the Beatles tribute band "American English," food/beer/soft drink tents, a petting zoo, a groundbreaking ceremony for the Mooseheart School renovation, and at dusk, a spectacular fireworks display.

For a full, up-to-date schedule, visit [www.Mooseheart.org](http://www.Mooseheart.org).

For members who are unable to attend the Mooseheart Centennial festivities, please consider hosting a fundraiser or making a donation to the \$10 million renovation project of the school. To donate to Mooseheart's School Renovation Fund, visit [www.moosecharities.org](http://www.moosecharities.org).



# Celebrate 100 Years With Us!

**Mooseheart Child City & School**



## Centennial Celebration

# JULY 27, 2013



### OPEN TO THE PUBLIC — FREE ADMISSION!

Activities include the Centennial Challenge Walk/Run, Rededication Ceremony, Carnival, Pony Rides, Petting Farm, Tours of Campus, and Moose Cornhole Tourney.



Rick K & The Allnighters



**Performances by  
Rick K and the Allnighters, & American English  
with Fireworks Finale!**

**INFO @ [WWW.MOOSEHEART.ORG](http://WWW.MOOSEHEART.ORG)! 'LIKE' US ON FACEBOOK** 



## Loyal Order of the Moose Iowa City Lodge 1096

### Officers

Governor.....Tommy Schultz  
 Junior Governor.....Dave Beecher  
 Jr. Past Governor.....Greg Childs  
 Treasurer.....Mike Dewey  
 Administrator.....Dan Monroe  
 Prelate.....Brandon Hamilton  
 1 yr. Trustee.....Edward Hudgens  
 2 yr. Trustee.....Ken Herdlicka  
 3 yr. Trustee.....David Alberhasky  
 Sgt. At Arms.....Ken Harrison  
 Inner Guard.....Mike Clements

Lodge meetings are held on the  
 2<sup>nd</sup> & 4<sup>th</sup> Tuesday, each month.  
 Meetings start at 6:30pm.

The Joint Officers meeting is  
 held on the 3<sup>rd</sup> Thursday of  
 every month, beginning at 6pm.

Legion meetings are held on the  
 3<sup>rd</sup> Thursday each month,  
 beginning at 7pm.

Women's Meetings are held on  
 the  
 1<sup>st</sup> & 3<sup>rd</sup> Tuesday,  
 each month.  
 Our first meeting begins at 7pm;  
 the second meeting begins at  
 6pm.

## Women of the Moose Iowa City Chapter 509

### Officers

Senior Regent.....Amy Reinagel  
 Jr. Graduate Regent.....Alice Finnegan  
 Junior Regent  
 Recorder.....Sharon Simon  
 Secretary/Treasurer.....Becky Beecher  
 Chaplain.....Marilyn Fulton

## From the Governor

Tommy Schultz, Governor

We are now two months into our year and I have seen many new faces around the Social Quarters. Thanks to everyone who has brought in a new member. Keeping stride to remain a Premier Lodge is very important.

As the weather has warmed, many new and exciting activities have come to life. Horseshoes is always a great draw and I've even seen the fire pit put to good use. The Sunday pool tournament has grown to around twelve people. If there are any more fun activities that you would like to see our Lodge do, please inform an officer. We are willing to help you with almost anything.

In closing, please remember the writing of Forest Witcraft. "A hundred years from now it will not matter what my bank account was, the sort of house I lived in, or the kind of car I drove. But the world may be different because I was important in the life of a child."



## Moose Riders

Gloria Herdlicka



Happy Summer, everyone. We have had a rainy spring but managed to get a couple of good rides in.

A few of us made it to the Blessing of the Bikes in May. It was a good time and we donated \$500 to the ride. Gayle, Julia and I all had had pictures taken with Eric Estrada, who was there promoting his Moose Proud campaign.

Our Memorial Day Poker Run was very rainy but those of us that went had a great time. We want to thank everyone who came out and supported the day. We raised around \$970. Half will be going to the English River Project and the other half to the Mooseheart School Renovation.

Playground work is still on-going, and we would like your input and suggestions.

We are starting a Show and Go on Sunday, July 7th. Just show up at the Iowa City Moose Lodge at 9am and we'll go at 9:15, weather permitting. The Cedar Rapids Moose Poker Run will be on Saturday, July 13; registration is at 9:30am.

We want to encourage you to support the Friday Night Dinners at the Moose. There have been some good ones. The Moose Riders are having fun coming up with ideas, and if you have a special request, let us know we will see what we can do. Our dinners are on the 2nd Friday of the month, but believe me, all Fridays are worth checking out.



# MEMBERSHIP

## A YEAR OF CELEBRATION!

**MOOSE — Go The Distance Membership Campaign**

Our Year of Celebration has begun! Four milestone events will happen during this Moose fiscal year – the 125th Anniversary of the Loyal Order of Moose; the 100th Anniversary of the Women of the Moose; the 100th Anniversary of the Moose Legion; and the 100th Anniversary of Mooseheart, our school and residential campus for children and teens in need.

In recognition of these once-in-a-lifetime events, we are asking each lodge, chapter, Moose Legion and member to **GO THE DISTANCE** and make this the most memorable year in Moose history. Our first goal is to grow the membership and we will spend a great deal of time and resources on our retention initiatives as well as our production campaign.



**SPONSOR 2  
FREE DUES FOR YOU!**



To help you invite qualified friends and relatives into our Fraternity, the Supreme Council and Grand Council have authorized the General Governor to waive all application fees for the entire fiscal year. That's right - \$0 application fees all year long from May 1, 2013 – April 30, 2014! This applies to all Loyal Order of Moose, Women of the Moose and Moose Legion applications. There is no longer a reason to wait to bring new members into our fraternity.

For all members who sponsor at least one individual into the Fraternity, **Moose – GO THE DISTANCE** lapel recognition pins will once again be available through all lodges that request them. All chapters and Moose Legion units will automatically be supplied with pins for distribution.

When a member's first two applications are reported and enrolled during this campaign year, he/she will once again qualify for a year's free dues in his/her primary lodge or chapter. Life Members that sponsor two applications will receive a \$15 gift certificate for the Moose Catalog Sales Store.

For each member that qualifies for the 5 Club, \$5 will be donated to the Mooseheart School Renovation project courtesy of your state association, the Women of the Moose and the Moose Legion. We are asking each association to use an additional \$5, which has traditionally been collected to ship award items, as seed money to start a local campaign to help promote membership.

# \$0 APP FEES ALL YEAR!

Members sponsoring 25 or more during the campaign will qualify for the Circle of Distinction, Heart of Distinction or Moose Legionnaire of Distinction award and have a Centennial Mooseheart Brick dedicated to them during the renovation project. Other incentives are also available depending upon the level achieved, including a free trip to next year's Las Vegas Convention for those signing and enrolling 100 or more members.

A commemorative Moose membership card will be printed for any new or renewed membership that occurs from May 1, 2013 through April 30th, 2014. The cards are gold in color and feature the Mooseheart Centennial Logo in the lower left corner. All other information on the card is exactly the same as before. Both the existing green membership card and the new gold card should be honored at all lodges, assuming the "paid to" date in the lower right corner is current! Cards that are not typically replaced annually (paid in advance, life members, etc.) will not be sent a new card, but can receive one for a small donation to the Mooseheart Renovation Project at the Membership Department display at convention or by contacting the Member Services team by phone any time after June 1st (630-906-3658).

**Moose – GO THE DISTANCE** campaign merchandise will be available beginning Friday, May 24th at the Milwaukee Convention and through catalog sales after the close of the meeting.



As always, the Membership Department is available to answer questions about the campaign. Feel free to contact us at [memberservices@mooseintl.org](mailto:memberservices@mooseintl.org) or at 630-906-3658.





# July 2013



**Brian Sekafetz**  
Owner

Dodge St. Tire & Auto  
605 N. Dodge St.  
Iowa City, IA 52245



Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Kitchen Closed	2 6 PM WOTM Officers mtg. 7 pm WOTM Chapter mtg. WINGS OR SHRIMP NIGHT	3 BURGER AND FRIES NIGHT	4 <b>LODGE CLOSED</b>	5 Family Dinner by the LOOM: Taco Bar	6
7	8 6 pm House Committee 7 pm LOOM Officers mtg. Kitchen Closed	9 6:30 pm LOOM Membership mtg. 6 pm Moose Riders mtg. WINGS OR SHRIMP NIGHT	10 BURGER AND FRIES NIGHT	11 CHICKEN STRIPS W/FRIES	12 Family Dinner by Moose Riders:	13 Moose Legion State Cele- bration at Fr. Dodge Ia.
14 AYOE Breakfast 8:30 - 11:30 GOLF Outing	15 Kitchen Closed	16 6 pm WOTM Chapter mtg. 7:00pm Legion mtg. WINGS OR SHRIMP NIGHT	17 BURGER AND FRIES NIGHT	18 6 pm Joint Officers mtg. CHICKEN STRIPS W/FRIES	19 Family Dinner by: WOTM: Heart Healthy Dinner!!	20 <b>Kettle Chicken by Chuck Dietz</b>  District 2 Meeting at
21	22 6 pm House Committee 7 pm LOOM Officers mtg. Kitchen Closed	23 6:30 pm LOOM Membership mtg. WINGS OR SHRIMP NIGHT	24 BURGER AND FRIES NIGHT	25 CHICKEN STRIPS W/FRIES	26 Family Dinner by the MIL: Steak Night	27 MOOSESTOCK 5
28	29 Kitchen Closed	30 WINGS OR SHRIMP NIGHT	31 BURGER AND FRIES NIGHT			





# August 2013



**Brian Sekafetz**  
Owner

Dodge St. Tire & Auto  
605 N. Dodge St.  
Iowa City, IA 52245



Republic

**Sun**

**Mon**

**Tue**

**Wed**

**Thu**

**Fri**

**Sat**

4		5 Kitchen Closed	6 6 PM WOTM Officers mtg. 7 pm WOTM Chapter mtg. WINGS OR SHRIMP NIGHT	7 BURGER AND FRIES NIGHT	8 6 pm Joint Officers Mtg. CHICKEN STRIPS W/FRIES	9 Family Dinner by Moose Riders:	10 Shrimp Boil 5pm Higher Degree membership phone calls 11am—1pm
11 AYCE Breakfast 8:30 - 11:30	12 6 pm House Committee 7 pm LOOM Officers mtg. Kitchen Closed	13 6:30 pm LOOM Membership mtg. 6 pm Moose Riders mtg. WINGS OR SHRIMP NIGHT	14 BURGER AND FRIES NIGHT	15 CHICKEN STRIPS W/FRIES	16 Family Dinner by: LOOM Special Cook Brandon IAEN Annual Conference	17	
18 IAEN Annual Conference	19 Kitchen Closed	20 6 pm WOTM Chapter mtg. 7:00pm Legion mtg. WINGS OR SHRIMP NIGHT	21 BURGER AND FRIES NIGHT	22 CHICKEN STRIPS W/FRIES	23 Family Dinner by the MIL: Steak Night	24 WOTM "OLD FASHION PICNIC DINNER" 3—8 pm	
25	26 6 pm House Committee 7 pm LOOM Officers mtg. Kitchen Closed	27 6:30 pm LOOM Membership mtg. WINGS OR SHRIMP NIGHT	28 BURGER AND FRIES NIGHT	29 CHICKEN STRIPS W/FRIES	30 Family Dinner by: IOWA CHOPs by Tommy!	31	





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iowacitymoose.com

### Iowa-Eastern Nebraska Moose Association

Check out our Association's web  
site at  
<http://ia-enebmoose.org>

### Mississippi Valley Moose Legion 141 Website

Your Lodge Moose Legion  
Committee is part of Mississippi  
Valley Moose Legion 141. Check it  
out on the web  
<http://legion141.moosepages.org>



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Family Owned & Operated  
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Scott Smitty  
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**AD SPACE AVAILABLE**  
**\$50/issue (2 months);**  
**\$150/year**

**YOUR  
AD  
HERE**  
**Call the Lodge for Details**  
**(319) 356-6921**